

## **APPE Partnerships Policy**

### I. Definitions:

APPE differentiates between donors, who give resources in support of APPE specifically to support our mission and vision, and partners, whose resources are shared or donated in exchange for some good or service APPE can provide to them.

Any quid pro quo relationship is considered a partnership (we give and receive support from partners, we partner with companies to provide services to APPE, and we consider sponsors a special kind of partnership through which we offer access to the APPE community or name in exchange for financial support).

Thus, some donations that are publicly recognized on our website or other materials, or some situations where an organization lists APPE as a recipient of their donations in their own materials, may be considered by APPE to be partnerships.

### II. APPE's Commitments to Relationships

APPE recognizes both the potential promise and peril of partnerships. Our commitment is to foster relationships through partnerships with individuals and organizations whose values and practices clearly align with APPE's mission, vision, and strategic plan.

APPE values, supports, and encourages partnerships or sponsorships that can support both our organization and others with whom we share value commitments. These relationships are the backbone of the collaborative, interdisciplinary, and public-facing ethical work that drives us. We actively support the growth and success of the ethics-focused work of our members and their communities. At the same time, there are conditions under which APPE must decline partnership or sponsorship offers.

Our Executive Director has authority to initially accept or reject any proposal for partnership, and will notify the Board of Directors of each decision. Additionally, in line with our value commitments to respect, free inquiry, charity, intellectual humility, and constructiveness, APPE's Board of Directors reserves the right to decline or remove any advertisement or sponsorship they deem antithetical to APPE's values. This includes, but is not limited to, claims, actions, and activities that are misleading, inaccurate, fraudulent, or illegal, or that fails to comply, at our sole discretion, with our values as stated in our mission statement and code of conduct.

Additionally, although APPE welcomes suggestions for content and topics by partners, sponsors, and donors just as we do from APPE members, no partner, sponsor, or donor may have final determination over APPE's choice of programming or conference content.

No individual or organization may use APPE's logos to promote or include as part of promotional material without prior written consent from APPE's Board of Directors.

*Adopted by the APPE Board of Directors May 6, 2026.*